



Email Policy

1 Overview

Electronic email is pervasively used in almost all industry verticals and is often the primary communication and awareness method within an organization. At the same time, misuse of email can post many legal, privacy and security risks, thus it's important for users to understand the appropriate use of electronic communications.

2 Purpose

The purpose of this email policy is to ensure the proper use of SproutLoud Media Networks, LLC (SproutLoud)'s email system and make users aware of what SproutLoud deems as acceptable and unacceptable use of its email system. This policy outlines the minimum requirements for use of email within the SproutLoud Network.

3 Scope

This policy covers appropriate use of any email sent from a SproutLoud email address and applies to all employees, vendors, and agents operating on behalf of SproutLoud.

4 Policy

- 4.1 All use of email must be consistent with SproutLoud policies and procedures of ethical conduct, safety, compliance with applicable laws and proper business practices.
- 4.2 SproutLoud email account should be used primarily for SproutLoud business-related purposes; personal communication is permitted on a limited basis, but non-SproutLoud related commercial uses are prohibited.
- 4.3 All SproutLoud data contained within an email message or an attachment must be secured according to the *Data Protection Standard*.
- 4.4 Email should be retained only if it qualifies as a SproutLoud business record. Email is a SproutLoud business record if there exists a legitimate and ongoing business reason to preserve the information contained in the email.
- 4.5 Email that is identified as a SproutLoud business record shall be retained according to SproutLoud Record Retention Schedule.
- 4.6 The SproutLoud email system shall not to be used for the creation or distribution of any disruptive or offensive messages, including offensive comments about race, gender, hair color, disabilities, age, sexual orientation, pornography, religious beliefs and practice, political beliefs, or national origin. Employees who receive any emails with this content from any SproutLoud employee should report the matter to their supervisor immediately.



- 4.7 Users are prohibited from automatically forwarding SproutLoud email to a third party email system (noted in 4.8 below). Individual messages which are forwarded by the user must not contain SproutLoud confidential or above information.
- 4.8 Users are prohibited from using third-party email systems and storage servers such as private G-Mail addresses, Yahoo, and MSN Hotmail etc. to conduct SproutLoud business, to create or memorialize any binding transactions, or to store or retain email on behalf of SproutLoud. Such communications and transactions should be conducted through proper channels using SproutLoud-approved documentation.
- 4.9 Using a reasonable amount of SproutLoud resources for personal emails is acceptable, but non-work related email shall be saved in a separate folder from work related email. Sending chain letters or joke emails from a SproutLoud email account is prohibited.
- 4.10 SproutLoud employees shall have no expectation of privacy in anything they store, send or receive on the company's email system.
- 4.11 SproutLoud may monitor messages without prior notice. SproutLoud is not obliged to monitor email messages.

5 Policy Compliance

5.1 Compliance Measurement

The Infosec team will verify compliance to this policy through various methods, including but not limited to, periodic walk-thrus, video monitoring, business tool reports, internal and external audits, and feedback to the policy owner.

5.2 Exceptions

Any exception to the policy must be approved by the Infosec team in advance.

5.3 Non-Compliance

An employee found to have violated this policy may be subject to disciplinary action, up to and including termination of employment.

6 Related Standards, Policies and Processes

- Data Protection Standard

7 Definitions and Terms

None.

8 Revision History



Date of Change	Responsible	Summary of Change	Version ID
12/2017	James Aggrey	Initial Release	1.0